

[Practical Employee Engagement](#)

A simple guide to improving engagement in your organisation

A one day masterclass

When – Tuesday 21st March

Where – Central London

Timings – 09:30-17:00

£350.00 + VAT

Confirm your booking

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Want to know how you can develop and improve employee engagement in your organisation? Then this masterclass is for you.

We'll share with you a range of practical tools and techniques proven to improve and development employee engagement within a range of different organisations.

Your tutor for the day will be Emma Bridger, one of the UKs leading employee engagement experts and author of the book Employee Engagement (Kogan Page).

This day will focus on:

- Demystifying what engagement is and why we need it?
- How do you do it? A look at the psychology of engagement, the enablers and case studies
- Understanding where you need to focus your activity via our proprietary health check diagnostic, giving you a mini engagement audit.
- Sharing practical tools to help you develop:
 - leadership capability,
 - employee voice,
 - your strategic narrative,
 - employee involvement
 - and integrity to engage your employees
- Practical tools to help drive engagement and build an engaged workforce
- The People Managers Toolkit – our tried and tested, award-winning approach which delivers tangible results such as
 - Reducing employee turnover saving over £400,000
 - Increasing sales contribution of over £6 million
 - Reducing absenteeism saving over £250,000
 - Improving engagement index scores by 70%
- Measurement and proving the value of engagement
- The future of employee engagement – what next?

Who is this course for?

This course is aimed at any professional who has responsibility for designing and implementing employee engagement within their team or organisation.

What people say about this course

Don't just take our word for it, here is some recent feedback about our courses:

"Emma had excellent experience and knowledge of both the academic and practical aspects of employee engagement "

"Fantastic presentation skills, knowledge and content delivered at just the right pace with just the right interaction"

Book before 7th March and receive a free copy of Emma's Book: Employee Engagement

"Bridger has made a powerful connection between the diverse knowledge of employee engagement and the actual practices that will make a difference. The book is loaded with ideas you can use. Read the book today and put employee engagement to work."

David Zinger, founder of the Employee Engagement Network



Course Tutor, Emma Bridger: Managing Director at People Lab

Emma Bridger is one of the UK's leading employee engagement experts. Emma believes work doesn't need to be a miserable experience. In fact, everyone benefits from an engaged, happy workforce: the people that work there, the company, their customers and society. She's passionate about working with companies to create great places to work, which is why she set up People Lab, to try to eliminate the Sunday night blues!

She's now launched her first book, published by Kogan Page, which focuses on developing employee engagement: it's already attracting 5-star reviews on Amazon: With over 20 years experience gained in a variety of roles, in diverse organisations, Emma came to this field via a more unconventional route, previously lecturing on graduate and post-graduate courses in psychology, her specialist area being behaviour change. Combining this understanding of psychology with practical business experience, and an MBA, Emma has demonstrated how organisations can achieve their goals and create a competitive advantage by focusing on engagement.

Emma has designed and developed the CIPDs range of public employee engagement courses as well as contributing to and being published within the UK Government Review - Engage for Success. Emma now advises the Government taskforce on engagement as part of the "guru group", and has developed and delivered a significant element of their website. Emma is also a regular conference speaker and case studies detailing her work have been published in industry journals. She is also a qualified, practicing coach.